

EAD 780: Managing Organizations in Brazil
University of Sao Paulo, Brazil
Prof. Gilmar Masiero, gilmarmasiero@gmail.com
Wednesdays –from 1.30 to 3.10 p.m.
Extra-class meetings at Room H147, scheduled by email.

Course description

Managing organizations in Brazil is a course that introduces students to the social scientific study of Brazilian society and its business systems. Learning to deal with different economic and management challenges considered by a multicultural group in a historical and comparative perspective, students will gain a deeper understanding of Brazilian society's contemporary economic, political, and social issues. The classes cover various economic, social, political, and cultural issues affecting Brazilian economic development. A team of students will lead each class and the professor to present and discuss the short themes of the chapter on Managing Organizations in Brazil (Manuscript available at Dropbox). Critical thinking will be constantly required in the classroom discussions and the making of the assignments. By engaging with selected issues of the book chapters and connecting colleagues in class discussions, we expect to ignite schoolmates to learn a new "culture" and become global citizens.

Primary course objectives

Students enrolled in EAD 780 Managing Organizations in Brazil are expected to:

- Develop critical thinking skills, precisely, the use of analytical and comparative reasoning. This skill will be cultivated through in-class guided discussions.
- Acquire or reinforce foundations of academic practices regarding writing scientific papers and coordinating interactive and proactive learning sections.
- Gain familiarity with Brazilian (as well as international) data sources and develop the skills needed to find and use the information to accomplish a specific task.

A note on academic honesty

The University takes academic misconduct very seriously. This course will adhere strictly to any explanation of plagiarism and any guidelines for dealing with cases of academic misconduct.

Working themes for each class

Class # 1 – Welcome remarks, discussions related to the Program, instruction about the assignments.

Videos: 200 hundred years of history in 4 minutes http://www.youtube.com/watch?v=Qe9Lw_nIFQU and Hans Rosling on World Population Growth <https://www.youtube.com/watch?v=fTznEIZRkLg>

Class # 2 – A general view of multicultural teams of high performance.

Class # 3 – Chapter 1 - Socio-economic context and current themes

Themes 1-3 will be led by Team # 1

Themes 3-6 will be led by Team #2.

Class # 4 – Chapter 2 - Diversity of the country and different regions.

Themes 1-3 will be led by Team # 3

Themes 3-6 will be led by Team #4.

Class # 5 – Chapter 3 - Sustainable development.

Themes 1-3 will be led by Team # 5

Themes 3-6 will be led by Team #6.

Class # 6 – Chapter 4 - Entrepreneurship in Brazil.

Themes 1-3 will be led by Team # 7

Themes 3-6 will be led by Team #8.

Class # 7 – Chapter 5 - SMEs in Brazil.

Themes 1-3 will be led by Team # 9

Themes 3-6 will be led by Team #10

Class # 8– Chapter 6 - Multinationals in Brazil.

Themes 1-3 will be led by Team # 11

Themes 3-6 will be led by Team #12.

Class # 9 - Challenges of managing organizations in Brazil.

New theme (of free election) presentation will be led by Team # 1

New theme (of free election) presentation will be led by Team # 2

Class # 10 - Challenges of managing organizations in Brazil.

New theme (of free election) presentation will be led by Team # 3

New theme (of free election) presentation will be led by Team # 4

Class # 11 - Challenges of managing organizations in Brazil.

New theme (of free election) presentation will be led by Team # 5

New theme (of free election) presentation will be led by Team # 6

Class # 12 – Challenges of managing organizations in Brazil.

New theme (of free election) presentation will be led by Team # 7

New theme (of free election) presentation will be led by Team # 8

Class # 13 - Challenges of managing organizations in Brazil.

New theme (of free election) presentation will be led by Team # 9

New theme (of free election) presentation will be led by Team # 10

Class # 14 - Challenges of managing organizations in Brazil.

New theme (of free election) presentation will be led by Team # 11

New theme (of free election) presentation will be led by Team # 12

Class # 15 – Formal class feedback and suggestions for leveraging learning.

Assignments and grading:

1 – Leading discussions in groups- Working in multicultural teams has always been a challenging and fascinating experience because of the different backgrounds of their members. Our class will provide schoolmates the unique opportunity to learn with peers and teach them through the organization and delivering of presentations based on some themes of the Brazilian society assigned for each class. Leading students may also consider preparing their presentations based on any supporting literature related to the main topic being the focus of the discussion. Each group will have the opportunity to organize and discuss the content of the themes of the "textbook" *Managing organizations in Brazil* available at Dropbox. [To be graded 50%].

2 – Writing and presenting a new view (theme) of Brazil – Based on the six themes of each chapter, teams must describe another theme of interest (minimum two and maximum 3 thousand words) similar to the ones discussed during the semester. All the items must be contemplated, including a presentation to be discussed by teams in classes # 7 to 14. [To be graded 25% (written) + 25% (presentation)].